

HiFX

“Since deploying the jetNEXUS Enterprise Traffic Managers, we have seen a huge improvement in the reliability, performance and scalability of our online platform.”

David Christie, CIO at HiFX



www.hifx.co.uk



HiFX deploy jetNEXUS Enterprise Traffic Manager to improve the performance and resilience of their online platforms.

Who Are HiFX?

HiFX are foreign exchange specialists, helping over 30,000 clients buy and sell currency annually. With operations in Europe, North America and Australia, HiFX has over 2,500 corporate clients across over 100 industry sectors. With such a large amount of business conducted online, it is of absolute importance that HiFX’s websites perform at their best at all times.

The Challenge

HiFX recently launched a new online client platform developed to deliver better service to their clients. With the addition of this new application to their existing services, and no solution in place to deal with the added infrastructure demands, CIO David Christie realised that HiFX needed to increase the performance, resilience and scalability of their network to accommodate more customers and to provide 24/7 uptime.

“Prior to the jetNEXUS Enterprise Traffic Manager implementation, we did not have a web load balancing solution in place so we are now experiencing greatly improved performance and resilience on our online platform leading to a much improved, efficient and stable online experience for our clients.”

David Christie, CIO, HiFX

The Solution

Service Delivery Manager David Zacharias conducted market research for a solution to improve performance and resilience. “We tested a range of solutions and the jetNEXUS Enterprise Traffic Manager proved to be the most suitable option for us.”

“We required a solution that was more than just a simple Load Balancer and the jetNEXUS Enterprise Traffic Manager delivers great functionality with enterprise class features. The jetNEXUS pre-sales support team were very knowledgeable and extremely useful in helping us to realise the appliance’s full potential.

Specific features such as SSL Offload and HTTP Compression were big factors in our final decision and enabled us to achieve greatly enhanced performance, management and resilience on our online service platform. “ David Zacharias, Service Delivery Manager, HiFX.

HiFX purchased a pair of jetNEXUS Enterprise Traffic Managers for their UK datacenter and deployed them in active-active mode for high availability and increased resilience. The jetNEXUS solution now manages the HiFX online platforms.

The Benefits

HiFX have experienced a huge improvement in the scalability, security and reliability of their online platform since deploying the jetNEXUS Enterprise Traffic Managers.

"We are extremely happy with the performance of our appliances, the Enterprise Traffic Managers typically sustain 650 hits per minute and transfer 4 Megabits per second but are capable of a lot more." David Zacharias, Service Delivery Manager, HiFX.

With the use of TrafficScript™, HiFX can easily implement advanced traffic management rules through the intuitive web-based GUI, enabling them to deliver a more flexible and dynamic service.

"The connection draining feature on the Enterprise Traffic Manager has also been helpful in enabling us to remove nodes from server pools without disruption to our service provision. This has been great for when we need to schedule maintenance windows on our content servers but still require 100% uptime." David Zacharias, Service Delivery Manager, HiFX

"Staff capability and care is a key element of the working environment at HiFX. Since implementing the jetNEXUS solution the majority of maintenance work can be performed during the working day thereby reducing the amount of unsocial hours put in by IT staff." David Christie, CIO of HiFX

"Implementing the jetNEXUS Solution has not only reduced the amount of unsocial hours our IT staff work but it has greatly improved our client's experience in terms of performance and availability which is paramount to HiFX."

David Christie, CIO, HiFX

A Commercial Impact

HiFX CIO, David Christie comments on the commercial impact that the jetNEXUS Enterprise Traffic Managers have had since implementation; "Our online platform is performing powerfully and reliably thanks to features such as SSL Offload and Content Caching. Commercially speaking, this improvement in performance and reliability has increased client confidence in our site which encourages them to return for future transactions."

"The improved stability and application performance has also meant that we are able to deliver a much more responsive service to our clients, even at the busiest of times. This is key to meeting the scaling demands of increasing numbers of clients using our online payments site and to maintaining consumer loyalty." David Christie CIO, HiFX

"Since implementation, our online platform is performing powerfully and reliably which has resulted in an increase in client confidence in the site."

David Christie, CIO, HiFX

"We are very happy with jetNEXUS Enterprise Traffic Managers and the overall experience has been excellent. The support, responsiveness and attitude of jetNEXUS has been second to none." David Zacharias, Service Delivery Manager, HiFX.

About jetNEXUS

jetNEXUS develop leading edge load balancing and traffic management solutions. Our solutions are scalable both commercially and technically to deliver outstanding performance and value from SME to Enterprise. All our solutions are backed by our outstanding Tenacious Support™.

jetNEXUS helps organisations that need to:

- Deliver outstanding end user performance
- Ensure their applications are available 100 % of the time
- Centrally manage, report and monitor application delivery

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